

2011 CLA **Conference Preview**

Come Together, Move Forward
May 2 and 3, 2011
Stamford Hilton, Stamford, CT

Monday, May 2

8:00 to 9:30 a.m.

**Exclusive Exhibit Time & Tech Petting Zoo
Breakfast in the Exhibit Hall**

8:30 a.m. to 9:25 a.m.

Conference 101 Orientation for first timers



9:30 a.m.

**Keynote Speaker & Futurist
Ken Gronbach presents
Creating Libraries for the
Future**

10:30 to 11 a.m. Coffee in the Exhibit Hall

11 a.m. to 11:55 a.m. (Session One)

Academic and Special Libraries Track
Not Your Father's Library

Adult Services Track
So Really, How Much Does ILL Cost in
Connecticut? Results of the ILL Cost Study

Advocacy and Outreach Track
Library Board Basics
Sponsored by: Association of CT Library Boards

Books Track
Adult Book Buzz with Norton, Workman, Sterling,
Macmillan & HarperCollins publishers

Programs & Services Track
Miranda Creative Presents Visual Merchandising
101: Using Display Elements to Catch Your Patron's
Eye

Skills Track
Finding Calm in the Chaos: Customer Service Begins with
You with Alicia Davis, CEO Centers of Wellness

Technology Track
Emerging Technology and Literacy

Youth Services Track
Queens Public Library Presents
The Children's Discovery Zone

12:00 to 1:30 p.m.
Lunch and Exhibit Time

12:15 to 1:00 p.m.
Luncheon Speaker Leonore Skenazy
(America's Worst Mom)

1:30 to 2:25 p.m. (Session Two)

Academic and Special Libraries Track
The Differing Roles of Librarians

Adult Services Track
Romance Fiction in Libraries with Sarah Wendell, Co-creator
of "Smart Bitches, Trashy Books"

Advocacy & Outreach Track
Library Referenda Information from the State Library

Programs & Services Track
ILL & Reserve Copyrights and Wrongs

Skills Track
Speed Mentoring

Technology Track
What's New with Open Source?

Youth Services Track
FETCH! Club: Science Fun @ Your Library

2:25 to 2:40 Coffee Break in the Exhibit Hall

2:40 p.m. to 3:35 p.m. (Session Three)

Adult Services Track
Paperless ILL

Advocacy & Outreach Track
It's Not All About the Money
Sponsored by: Friends of CT Libraries

Skills Track
Career Savvy: Tools and Tips for the Library Jobseeker

Technology Track
Ebooks Part I: Theory with Jason Griffey

Youth Services Track
Youth Services Book Buzz with Bloomsbury, Disney/
Hyperion, & MacMillan publishers

3:35 to 3:55
Cupcake break in the Exhibit Hall

4:00 to 4:55 (Session Four)

Adult Services Track
I Heard It Through the Grapevine: Keeping Current in
ILL

Advocacy and Outreach Track
Learning to Fish: Bridgeport's Successful Library
Operating Referendum Campaign

Programs & Services Track
Gaming in Libraries with JP Porcaro

Skills Track
Resume Review

Technology Track
Marketing 2.0 with Nancy Dowd

Youth Services Track
Drumming About You with Bob Bloom

5 to 5:30 p.m.
Exhibit Halls Open

5:30 to 7 p.m.
Reception at the Ferguson Library (shuttles available)

Monday evening Join us!
CLA Scholarship Bash - Details to follow!

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Tuesday, May 3

8:00 to 9:30 a.m.
Exclusive Exhibit Time
Breakfast in the Exhibit Hall

9:00 a.m. CLA Meeting & Awards Announcements

9:40 to 10:35 a.m. (Session One)

Adult Services Track
One Book, One Town, One Very Big Theme with author Elizabeth Bettina

Advocacy and Outreach Track
Census 2010 and Its Impact on Libraries

Book Track
Trends in Paranormal Fiction with author Leanna Renee Hieber

Programs & Services Track
Censorship, Banned Books, and Intellectual Freedom Best Practices

Skills Track
Mock Job Interviews (Also in Session 2)

Technology Track
Drupal is from Mars, Wordpress is from Venus

Youth Services Track
Oh Baby! Best Practices for Lapsit Programs

10:35 to 10:50 a.m.
Coffee in the exhibit hall

10:50 a.m. to 11:45 a.m. (Session Two)

Academic & Special Libraries Track
Pornography, the Internet, and Libraries

Adult Services Track
Author Carlos Eire and "Learning to Die in Miami"
Sponsored by: Fairfield County Library Administrators Group

Advocacy and Outreach Track
What's Reasonable? ADA Accommodations & Your Library with Kathy Gips

Programs and Services
Ebooks Part II: Practice with librarians from Westport and Ridgefield Libraries

Skills Track
Mock Job Interviews (continued)

Technology Track
Writing for the Wired Web with Jeff Wisniewski

Youth Services Track
Music with all Readers

11:45 a.m. to 1:30 p.m. Exhibit Time
Exhibits Close at 1:30 p.m.

12 p.m. to 1:30 p.m. Lunch

1:30 p.m. to 2:25 p.m. (Session Three)

Academic & Special Libraries Track
Broadening Our View: Using Multiple Strategies to Assess Our Library Users

Adult Services Track
Avoid Communication Mishaps: Use Your Mind and Body to Improve Your Customer Service with Kathy McAfee

Advocacy and Outreach Track
So You've Digitized Your Local Materials. What Next?
Sponsored by NELA

Books Track
Get Turned On to Audiobooks

Skills Track
Eileen Fisher Fashion Show

Technology Track
Emerging Technologies in Technical Services

Youth Services Track
Climbing Your Way to the Top

2:25 to 2:40 Coffee Break

2:25 to 4:00 p.m. Tech Petting Zoo

2:40 to 3:35 p.m. (Session Four)

Adult Services Track
Good Movies Still Matter
Sponsored by: BCALA-CT

Advocacy & Outreach
Publicity Awards

Books Track
Teen Romance Panel with authors Jennifer Lynn Barnes, Kady Kross & Cara Lynn Schultz

Skills Track
Networking Ahead for Librarians with Kathy McAfee

Technology Track
The Digital Divide with Jessamyn West

Youth Services Track
One World, Many Crafts

3:35 to 4:00 p.m. Chocolate Buffet

4:00 p.m. Keynote Speaker Frank DeFord

